

## **TopOut Group Joins BigCommerce Agency Partner Program**

***TopOut Group offers a full line of services to help fast-growing businesses sell and generate more revenue***

**Chicago, IL—February 14, 2022** — TopOut Group, a full-service digital agency, today announced it has officially become a BigCommerce Agency Partner. As a member of the BigCommerce Partner Program, TopOut Group will now be able to offer clients eCommerce design, eCommerce development, and SEO services powered by [BigCommerce](#), a leading open SaaS ecommerce platform for fast-growing and established brands.

"As a BigCommerce partner we'll be able to provide our e-commerce clients with a seamless digital experience," said Christopher Snelling, the Founder of TopOut Group. "We look forward to treating our clients to an unparalleled development experience and feature set to match."

It's part of TopOut Group's mission statement to elevate our clients' brands and businesses through expert implementation. With e-Commerce becoming such a key driver for retailers and small businesses alike, in partnering with BigCommerce, TopOut Group will be able to provide clients with an e-commerce infrastructure for their businesses to scale and grow.

"At BigCommerce, our core focus is providing our merchants access to all the tools and services they need to build, innovate on and grow – and that includes introducing them to industry-leading agencies like TopOut Group" said Daniel Fertig, global director of agency partnerships at BigCommerce. "I'm excited to welcome such a talented and well-respected agency into the BigCommerce partner program, and look forward to working with them to bring additional value to BigCommerce merchants seeking a top-notch website experience."

Approximately 60,000 BigCommerce merchants look to the platform's robust agency partner ecosystem for support in creating differentiated shopping experiences to fuel their growth. Therefore, BigCommerce Agency Partners are carefully selected on the basis of offering best-in-class technologies, value and superior customer service.

To learn more about the TopOut Group and BigCommerce partnership, please visit <https://topoutgrp.com/bigcommerce-partner/>.

### **About TopOut Group**

TopOut Group is a premier full-service digital agency founded in 2019 that elevates brands through various digital channels. As a leading agency, TopOut provides clients with white glove service that steers brands to higher revenue and conversions. Hundreds of companies across multiple continents, including Cognetics Group, and AskVet, trust TopOut Group to use their expertise to deliver the highest return on their investment. Headquartered in Chicago, TopOut Group operates on numerous time zones to help clients worldwide. Learn more at [www.topoutgrp.com](http://www.topoutgrp.com).

## **About BigCommerce**

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants with sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, SoloStove and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit [www.bigcommerce.com](http://www.bigcommerce.com) or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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